

## Objective

I am seeking a creative communications position (marketing, design, programming and/or writing) within the Web/Internet/Advertising industry.

## Profile

**Desired Job Type:** Full Time, Contract

**Professional Qualities:** I am a resourceful, detail oriented web designer that is committed to excellence. My aim is to further the value of interactive media by producing usable, engaging web experiences.

## Experience

### Graphic Designer/Web Developer

Aplus New Media – 6/2001-Present

I have independently produced numerous successful client projects from concept to completion. This position involved delivering custom communications solutions for a wide variety of clients and target audiences. Customer satisfaction was ensured by focusing on the client and consistently exceeding their expectations.

View Portfolio ([www.apnm.net](http://www.apnm.net))

Summary of accomplishments:

- + Design & development of client websites and dynamic web applications
- + Graphic/Interface design, Flash interactivity and using web standards.
- + HTML, ASP, CSS, JavaScript, VB Script coding and programming.
- + Backend database integration (Access and SQL Server)
- + Search engine optimization and usability analysis
- + Corporate branding and communications
- + Improved sales and customer service

### Web Developer/Web Master

BP Canada – 9/2001-9/2002

I worked as a member of a small team responsible for BP Canada's corporate web environment. Duties included the design, development, production and maintenance of corporate sites and web applications, as well as the maintenance of company software, databases and web servers.

Summary of accomplishments:

- + Developed database-driven company-wide news source and intranet portal
- + Independently re-designed corporate Human Resources site
- + Developed hardware approval and status update application
- + Implemented new hire procurement process application
- + Created various business unit websites and projects
- + Provided technical support for employees

- + Microsoft IIS server maintenance

### **Marketing Coordinator**

BP Canada – 9/2000-9/2001

I managed the implementation of BP Canada's corporate re-branding nation-wide. Position involved working on a variety of projects including website design, data collection and coordinating the physical implementation of the brand.

Summary of accomplishments:

- + Developed and implemented national re-brand survey web application
- + Advised on use of brand (promotions and internal applications)
- + Implemented brand guidelines across multiple business units
- + Oversaw re-branding of entire building (BP Center)

**Further Employment History Available Upon Request**

## **Education**

### **Bachelor of Commerce (Marketing)**

University of Lethbridge  
09/98-05/00

### **New Media Diploma**

Applied Multimedia  
09/00-06/01

### **Management Program**

Mount Royal College  
09/95-06/98

## **Skills**

<b>Language</b>	<b>Level</b>	<b>Experience</b>
HTML	Expert	4 years
CSS	Expert	4 years
Java, JavaScript	Intermediate +	3 years
DHTML	Intermediate +	3 years
ASP	Intermediate +	3 years
Visual Basic, VB Script	Intermediate +	3 years
MS Access	Intermediate +	4 years
SQL Server	Intermediate	2 years
XML	Novice	1 years

## **Software**

<b>Application</b>	<b>Level</b>	<b>Experience</b>
Adobe PhotoShop	Expert	5 years
Adobe Illustrator	Intermediate +	3 years
Adobe Acrobat/Distiller	Intermediate	3 years
Macromedia DreamWeaver	Expert	4 years
Macromedia Flash	Intermediate +	4 years
Macromedia Fireworks	Expert	4 years

Microsoft Office  
Microsoft Access

Expert  
Expert

7 years  
4 years